June 20, 2012

Be a catalyst for change that mobilizes a caring community to improve people’s lives.

Web Links

MSU Community Charitable Campaign Website

Online Pledge Form Instructions

Contact Information

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I am once again honored to serve as the MSU Community Charitable Campaign Leadership Giving Chair for the 2012-13 campaign, and I invite you to join me in making a difference in our local community by making a pledge that will continue to distinguish you as an MSU Leadership Giver. MSU Leadership Givers are faculty, support staff, students, retirees and employees of affiliated organizations who pledge $1,000 or more during the Campaign. As a past Leadership Giver, you are also included in the Pacesetter (summer) Campaign.

The 2012-2013 MSU Community Charitable Campaign ushers in a whole new dimension to donating on MSU’s campus. Beginning this year, the campus community will now be able to make their MSU Community Charitable Campaign donations online. A move away from paper is a great asset to the campaign in both ease of giving and support for MSU’s commitment to go green. I look forward to many more Team MSU members taking advantage of this new opportunity and choosing to become a part of the larger, giving community.

Those of us who have volunteered to be active in the 2012-13 Campaign wish to thank you for your previous high level of support, and ask for your continued generosity this year. All of the agencies listed in the new electronic pledge form agree to distribute the vast majority of funds to organizations focused on addressing local (tri-county area) needs. If your preferred charitable organization is not listed, you may designate on the pledge form the amount you would like to distribute to any I.R.S. approved tax exempt organization. While these designated gifts are subject to a $50 minimum pledge, you may also choose to give any amount to one of the Capital Area United Way areas of need identified in Option 1 of the brochure.

Last year, Michigan State University and its affiliate organizations raised approximately $500,000 for local charities. This year our goal is $590,000 in recognition of the levels of need in our community. I am confident that with your help we will achieve this goal and provide higher levels of assistance to the people in our local neighborhoods and throughout the tri-county area.

Thank you for your continued support in making our community a better place to live. Please join me in making a difference.

Sincerely,

Dr. Karen Klomparens
Dean, The Graduate School
Leadership Giving Chair

To view the official copy of this memorandum from The Graduate School, click here.